



## Marketing Executive Newmarket

We have a fabulous opportunity for a Marketing Executive to join Heartland Bank's dynamic and progressive Marketing team based in Newmarket.

In this varied and busy role you will work collaboratively with our Head of Marketing and Marketing Manager to prepare and implement marketing campaigns for a range of business, rural and consumer banking and finance products. You will take the lead managing the production and distribution of marketing collateral and sales support material to the wider business and to our partner organisations. Additionally you will support the Corporate Communications team with internal communications, media relations, shareholder communications, sponsorship and social media initiatives.

To be considered for this role you will have a marketing related bachelor's degree from a New Zealand university and have proven your worth with a year or more in marketing roles in-house. Exposure to financial services is definitely beneficial. You understand broad marketing concepts, and totally get digital and social media marketing. You have the fundamentals of communication sorted and really enjoy writing. You have independently worked on assignments and projects that you delivered successfully and without fuss. You regularly exercise proactivity, initiative and your can-do attitude. You are agile, adaptable and manage ambiguity and rapid change successfully. Articulate and confident, you enjoy influence with senior stakeholders. You are known for your collaborative working style and for having wonderful working relationships with your managers and colleagues.

We offer the opportunity to make your mark in a fast paced broad remit marketing role with an ambitious and dynamic organisation. We have a really welcoming and social team culture, and you will be well supported and coached by senior colleagues. Our Newmarket location is fantastic, amongst the shops and the cafes. We are a five minute walk from the train station and bus stops and there are plenty of public parking options nearby. As a permanent employee you will receive a competitive salary and a great range of employee benefits.

Heartland Bank is a different kind of bank. We challenge the banking status quo and deliver radically better customer experiences by providing innovative 'best or only' banking products in niche markets under-serviced by the major banks.

If you are ambitious, passionate, really like to get things done and want to build a career and a business then we want to hear from you.

Call Emma Reid – Talent Manager at Heartland Bank on 09 9279222 or email your CV and covering letter to [emma.reid@heartland.co.nz](mailto:emma.reid@heartland.co.nz) by Thursday 12 October 2017.